



Volunteers of America®

SOUTH CENTRAL LOUISIANA



Annual Report

July 1, 2021 - June 30, 2022



CORPORATE OFFICE

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Lafayette, Louisiana 70506
(337) 234-5715



LAKE CHARLES

2119 Oak Park Boulevard
Lake Charles, Louisiana 70601
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ALEXANDRIA

3704 Coliseum Boulevard
Alexandria, Louisiana 71303
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A MESSAGE FROM PRESIDENT & CEO, DAVID K. KNEIPP



The fiscal year 2021-22 brought more changes to our organization – fortunately they were all positive. With pandemic-related restrictions being lifted we were able to have more in-person interaction with our clients and stakeholders. This has allowed us to return to the high level of care we are accustomed to providing and increased productivity among our employees.

We are filling long-vacant staff positions and reopening programs that provide a positive impact on the lives of individuals and communities we serve. Funding from our federal, state, and local partners has grown and we continue to seek out new opportunities for growth across our wide range of programs. Donations and grants from our stakeholders have also increased – we are so grateful and blessed. Of course, the biggest change was the expansion of our programs and services to include eight additional parishes in Central Louisiana which led to the decision to change our name to Volunteers of America South Central Louisiana beginning on July 1, 2022, to better represent the communities we serve.

Numerous articles in this Annual Report give greater detail and I encourage you to read these accounts of the work we are doing across our agency. I ask that you continue your generosity and prayer to support our mission. One great way to do this is to attend our annual Celebration for Change fundraising event that will be held on May 2, 2023.

God Bless you and your families.

Dave

A MESSAGE FROM BOARD CHAIR, LADONNA WILLIAMS



I think I speak for everyone when I say 2022 was one for the books. We accomplished big milestones and welcomed new leaders to our Board of Directors. Becoming VOA South Central Louisiana was just one of the many achievements of our team and we continue to see our mission in action across South and Central Louisiana. As I reflect on this past year, I am very proud of the progress we have made as an organization and look forward to the untapped potential we have yet to discover in the new year.

As the ongoing challenges in our industry are indeed evident, I want to thank you for your commitment and continued engagement to support our goal, to serve the most vulnerable. Our work together is producing stability and positively impacting lives across the communities we serve. I am excited about the year ahead and look forward to the many things we will accomplish together.

Thank you for always being prepared to serve and support VOASCLA.

LaDonna

CELEBRATION FOR CHANGE - HOPELESS TO HOPEFUL

In May of 2022, we hosted our 13th Annual Celebration for Change fundraising event for the first time in three years. During the program, more than 200 guests learned more about our life-changing programs and the people we serve through an 8-minute video highlighting the story of a client and the program that assisted her in achieving her goals. The video featured Chiquita, who was living on the streets with her grandchildren, and through the work of our Mobile Outreach Team, is now housed and successfully employed. The funds raised during this event allow us to promote independence, encourage healing, and provide training and education to more than 37,000 in the communities we serve. A big THANK YOU to our event sponsor, Our Lady of the Lake, the Huey and Angelina Wilson Foundation for matching every gift or pledge of \$5,000 or more up to \$50,000, and everyone who attended that evening.

Save the date for our 14th Annual Celebration for Change event on May 2, 2023!



CELEBRATION
FOR CHANGE

WHO WE ARE

@VOASCLA



2021 - 2022 BOARD OF DIRECTORS

OFFICERS:

LaDonna Williams, Chair

Our Lady of the Lake Physicians Group

Andrew P. Sellers, Vice Chair

Powers & Sellers

Johnny Masey, Treasurer

Retired

Ted Firnberg, Secretary

School Aids, Inc.

Camm Morton, Immediate Past Chair

Business Sales, VR Mergers & Acquisitions

David K. Kneipp, President/CEO

Volunteers of America South Central Louisiana

BOARD MEMBERS:

Sgt. Don Coppola, Baton Rouge Police Department

Dr. Belinda Davis, LSU and BESE

Dr. Kristen Lynch Grimes, OLOL Group - Baker

Tonja Jackson, Wellness & Human Services

Scott Lazarone, Faulk & Winkler, LLC

Steven Malik, Postlewaite & Netterville

Mike Nizzo, Capital Area b1BANK

Bret Pinson, Pinson Management & Consulting

OUR MISSION

Volunteers of America South Central Louisiana is a faith-based, nonprofit organization dedicated to helping individuals and families gain self-reliance, dignity and hope.

OUR SERVICES

BEHAVIORAL/MENTAL HEALTH FOR YOUTH AND ADULTS
HOMELESS OUTREACH
EARLY CHILDHOOD CARE AND EDUCATION
AFFORDABLE AND SAFE HOUSING
ASSISTANCE FOR AT-RISK VETERANS AND SENIORS | FOSTER CARE
SUPPORT FOR ADULTS WITH DISABILITIES
OFFENDER RE-ENTRY/TRANSITION

PARISHES

ACADIA | ALLEN | ASCENSION | AVOYELLES | BEAUREGARD
CALCASIEU | CAMERON | CATAHOULA | CONCORDIA
EAST BATON ROUGE | EAST FELICIANA | EVANGELINE | IBERIA
GRANT | IBERVILLE | JEFFERSON DAVIS | LAFAYETTE
LASALLE | LIVINGSTON* | POINTE COUPEE | RAPIDES
ST. HELENA* | ST. LANDRY | ST. MARTIN | ST. MARY*
TANGIPAOHA* | VERMILION | VERNON
WEST BATON ROUGE | WEST FELICIANA | WINN

*EARLY CHILDHOOD ONLY

STATEMENT OF FINANCIAL POSITION AND ACTIVITIES

For the fiscal year ending June 30, 2022

ASSETS

Total Current Assets.....	\$ 5,074,460
Land, Buildings & Equipment.....	2,064,353
Other Assets.....	5,228,156
Total Assets.....	\$12,366,969

LIABILITIES & NET ASSETS

Total Current Liabilities.....	\$ 2,306,360
Long Term Liabilities.....	46,792
Total Net Assets.....	10,013,817
Total Liabilities & Net Assets.....	\$12,366,969

OPERATING REVENUES

Total Public Support.....	\$5,239,212
Revenue and grants from:	
Governmental agencies.....	\$ 16,797,170
Self-generated funds.....	577,141
Total Revenues.....	\$22,613,523

OPERATING EXPENSES

Spending by Program Services:	
Encouraging Positive Development	\$ 6,169,914
Fostering Independence	6,983,964
Promoting Self-Sufficiency	2,641,240
Total Program Services	\$15,795,118
Management and General	\$ 2,676,692
Fund Raising	563,041
Total Operating Expenses	\$19,034,851
Surplus (deficit) from operations	\$ 3,578,672
Excess (deficit) from other activities ...	(545,715)
Change in Net Assets	\$3,032,957
Net Assets- Beginning of Year	\$6,980,860
Net Assets- End of Year	\$10,013,817

COMMUNITY IMPACT

@VOASCLA



350

CHILD CARE CENTERS RECEIVED SPECIALIZED TEACHER EDUCATION, COACHING AND MENTORING, AND RESOURCES TO IMPROVE THEIR QUALITY OF CARE IMPACTING **3,000** EARLY CHILDHOOD EDUCATORS, **25,631** CHILDREN AND **38,446** PARENTS ACROSS 24 PARISHES.

87%

OF CLIENTS RECEIVING MENTAL HEALTH SERVICES STAYED OUT OF THE HOSPITAL.

205

LOW INCOME SENIORS AND INDIVIDUALS WITH INTELLECTUAL AND/OR DEVELOPMENTAL DISABILITIES RECEIVED PERMANENT, SAFE & AFFORDABLE HOUSING.

1,422

SENIOR CITIZENS AND **32** INDIVIDUALS WITH INTELLECTUAL AND/OR DEVELOPMENTAL DISABILITIES WERE ABLE TO LIVE AT HOME WITH HELP FROM OUR IN-HOME SERVICES AND ADULT DAY CENTER.

254

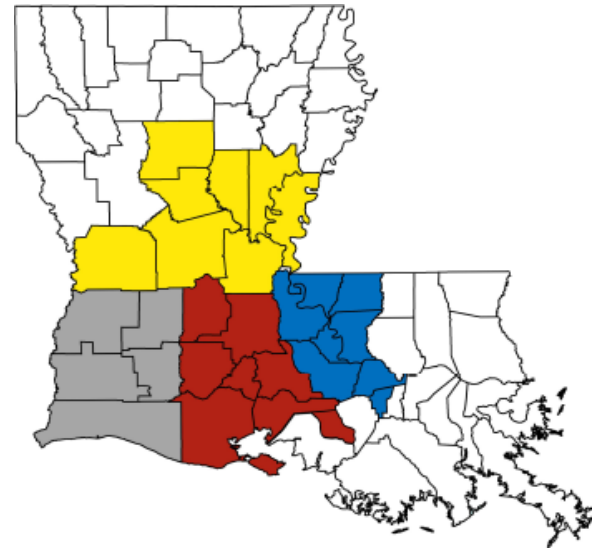
VETERANS WHO WERE FORMERLY HOMELESS TRANSITIONED INTO PERMANENT HOUSING.

424

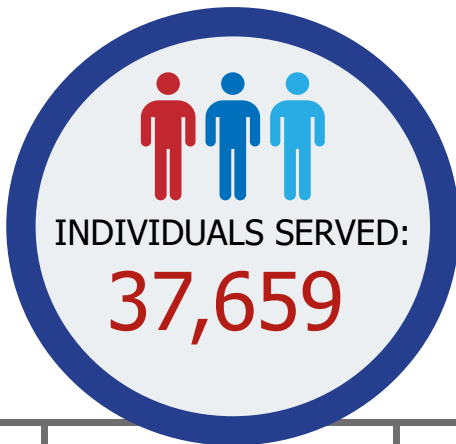
FAMILIES AND CHILDREN AT RISK OF BEING SEPARATED BY THE COURTS RECEIVED INTENSE IN-HOME INTERVENTION THAT ALLOWED THEM TO STAY TOGETHER.

306

INDIVIDUALS PREVIOUSLY HOMELESS OR AT IMMINENT RISK OF BECOMING HOMELESS FOUND SAFE AND AFFORDABLE HOUSING.



This year, over **1,900** volunteers donated **4,640** hours of service to the most vulnerable people in our programs.





CLAYS FOR A CAUSE



We held our first charity clay shoot in March of 2022 and Clays for a Cause was a big success. The 13-station sporting event was sponsored by Wesley Construction. In all, we raised more than \$11,000 to help support Reilly Center for Children and Families.

Since 1977, Reilly Center has been providing a comprehensive continuum of clinical services to high-risk children, their families, and individuals in the community through programs like Homebuilders Intensive Family Preservation and Reunification Services, Therapeutic Foster Care, and individual, group, and family therapy through Reilly Counseling Center.



PROJECT PLAYS MART

We were excited to resume our Project PlaySmart Classroom Makeover grant program in 2022. Eight early learning centers in the Greater Baton Rouge, Lafayette, Central, and Southwest LA regions received a complete classroom makeover with a total investment of over \$100,000. This year, we had four Grand Prize Winners and four runners-up who each received items such as high-quality furniture, rugs, shelving, books, and educational toys and materials for art, science, dramatic play, reading and building centers.



We are so thankful to the over 100 Louisiana businesses who generously donated through our **Louisiana School Readiness Tax Credit** program in 2021 and made all of this possible! To date, over 40 classroom and outdoor makeovers have been funded by the tax credit program.



WE CHANGED OUR NAME



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SOUTH CENTRAL LOUISIANA

In 2022, we were thrilled with the opportunity to expand our reach into eight additional parishes in Central Louisiana, adding 1,500 people to those we serve. We now serve more than 37,000 individuals in 27 parishes. Due to the changes in our geographical region over the years and the recent addition of the Central LA parishes, we felt that our name no longer reflected the communities we serve. Volunteers of America Greater Baton Rouge (VOAGBR) decided to officially change our name to Volunteers of America South Central Louisiana (VOASCLA) on July 1, 2022. With a new name, our organization has a renewed sense of purpose, energy, and enthusiasm. **Our name has changed, but our mission remains the same... to reach and uplift all people.**

THE DOLLY PARTON IMAGINATION LIBRARY



This year, we launched a new partnership with Feliciana Bank & Trust Company to provide funding for all children from birth to age five in East Feliciana parish to receive free books through the Dolly Parton Imagination Library program. Each child who signs up will receive a free, high-quality, age-appropriate book mailed directly to their home each month, no matter their family's income. Their generosity will allow us to continue our mission of improving early literacy for the children of Louisiana and preparing them for success in Kindergarten and beyond. An official kickoff event was held on June 15, 2022 at the Bluebird Learning Center where we celebrated our shared goal of fostering a love of reading among children and their families. We were especially grateful to First Lady Donna Edwards for her support and for donating books to the center for the children to enjoy.



DIVERSITY, EQUITY AND INCLUSION

VOLUNTEERS OF AMERICA VALUES THE RICH DIVERSITY AMONG ALL PEOPLE TO CREATE A WORLD OF GREATER JUSTICE AND HOPE.

MAJOR GIFTS CREATE MAJOR CHANGE

Recognizing donors who gave a financial gift of \$1,000 or more July 1, 2021 - June 30, 2022

INDIVIDUALS

Hannah and Samuel Amoroso
Stacey and Chris Betz
Frederic T. Billings, III
Eboness and Tyrone Black
Judy Bouchard
Robert T. Bowsher
Monica and Henry Bradsher
Carol Ann and Redfield Bryan
Ryan and Casey Carlisle
Jill and Charles Couvillon
CJ Cummings
A.M. Dufilho
Terry Ellis
Carol and Richard Evans
Rubye N. Evans
Ira S. George
Kathleen Geske
Gretchen Gottfried
Kristin Lynch Grimes
Roberta and Joseph Guillory
Jeff Holsinger
Judith and Jim Howell
Ann Keogh
Kelly and David Kneipp
Scott Lazarone
Megan Ludwick
Graig Luscombe
Leigh Ann and Jeffrey M. Maddox
Kathleen and Johnny Masey
John Mattesino
Sherry and Randall McBeath
Linda and Matt Merkel
Mary and Camm Morton
Laurie and David Mullens
Peggy and George C. Murray, Jr.
William Murrill
Gail and Bill O'Quin
Tracy Rauch
Bessie Senette
David E. Sledge Jr.
Gerry and Greg Stark
Craig Tarver
Allison and Jon Traxler
Gabrielle D. Vetter
Ernie Wikman
LaDonna and Troy Williams
Brenda and David Zeringue

SCHOOL READINESS TAX CREDIT

A Grassmann Company, LLC
Aegolius, LLC
Ascension Endodontics
Associates in Women's Health, LLC
Balhoff Orthodontics
Barnes Rehabilitation Center
Berthelot Holdings, LLC
Biggio Dental Care
Bofinger Tree Company
Bowling Dental
Boyer's Preschool and Child Care, Inc.
Bright Beginnings Learning Center
Bruce Montesano /State Farm Insurance
C. James Transportation, LLC
Cathy's Day Care Center, Inc.
CC SportHealth, LLC
Celeste D. Viator, LLP
Creative Video Productions
Daniel J. Bourgeois III MD, LLC
Donald St. Angelo Jr. DDS, LLC
Dormibene, LLC
Double D. Electric, Inc.
Dowling Investment Group, LLC
DS Technologies, LLC
DuraSteam, LLC
Elise Scallan MD, LLC
Ezell Law Firm, LLC
Financial Benefits, Inc.
Firnberg Brothers, LLC
Fountain Motel, LLC
Gardner Wade DDS, LLC
General Paper Company
Glen M. LaBorde, LLC
Graham, LLC
Hasling Properties
Hays Beard Financial Group
Highland Road Smoothie, LLC
Hooks Law Firm, LLC
Hydro-Quip Manufacturing & Supply
J&R Real Estate, LLC
J. Kendrick Talbot, Inc.
James A. Van Hook III, PhD, LLC
Jayne G. Apple, APAC
Jenna M. Bourgeois MD, LLC
John R. Vance, DDS
Jon G. Traxler MD, LLC
Jude S. Guerin, APAC
Judith P. Levy, PhD, MP
K&L Environmental Solutions, LLC
Kerry G. Uffman, CPA
KJA Anesthesia, LLC
Laura E. Monroe, LLC

Little People Place Early
Development Center
Louisiana Eye Care
Main Street Dental Care
Matthew Bernard, LLC
Matthew Kubicek, LLC
MGC Works, LLC
Michael Von Gruben, DDS
Monica L. Zumo, LLC
Moran Printing, Inc.
Munchkindland CDC, LLC
MYMC Properties, LLC
Nguyen Dental
North Pointe Planters
On Target Pest Solutions
Optimus Primary Care, LLC
Peak Performance Physical Therapy & Fitness
Pineville Family Dentistry
Rainier Wealth Planning, LLC
Resource Consulting Civil Engineering
Robby Apple CPA, LLC
Robinson Brothers Ford Lincoln
Rolfe McCollister Board Advisory
Salzer Carbo Agency, LLC
Sanctuary West, LLC
SB Wellness Group
Shelly Chiropractic, LLC
Shobe & Associates, Inc.
Shobe Management, Inc.
Sleep Rite PSG, LLC
SOS Med Supply, LLC
Southern Bolting Equipment, Inc.
Southern Diagnostic Solutions, LLC
St. Anne's Child Care Center & Preschool
Stephen R. Vick, MD
Stephen Wilson Stained Glass
Stockwell Insurance Company
TEI Software Development
The Harbor, LLC
The Haslauer Group, Inc.
The Law Office of C. Jack Allen
The Levy Company, APC
Tiger Bend, LLC
Todd J. Guerin, APAC
Trieu Smiles, LLC
Turner Industries Group, LLC
W Dentistry
Wheeler Wealth Management
Williamson Cosmetic Center
Wittliff White Consulting, LLC
Wood Acres, LLC
Zeringue Services, LLC

FOUNDATIONS, ORGANIZATIONS & CORPORATIONS

Abel Hall LLC
Arthur J. Gallagher & Co.
Arthur J. Gallagher Foundation
Blue Point Capital Partners
BR&R Foundation
Capital Area United Way
Charitable Adult Rides & Services, Inc.
Club Coozan, LLC
Estate of Angelina H. Wilson
Feliciano Bank & Trust Company
Forte and Tablada, Inc.

Franciscan Missionaries of OLOL Health System
Generations Security Consultants, LLC
Greater Baton Rouge Association of Realtors
Home Furniture Company
Huey and Angelina Wilson Foundation
Louisiana Alliance of Independent Providers
Rockhold Family Foundation, Inc.
Stirling Properties
Surgical Specialty Center of Baton Rouge
Vito Arise Team - Shell Global
Volunteers of America Women's Auxiliary
Wesley Construction



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